

Message Text

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ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 AGRE-00 STR-07 AID-05
CEA-01 CIAE-00 FRB-03 INR-10 NSAE-00 SP-02
TRSE-00 LAB-04 SIL-01 OMB-01 /055 W
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R 201512Z APR 78
FM AMEMBASSY LONDON
TO SECSTATE WASHDC 5331
INFO AMEMBASSY BONN
AMEMBASSY BRUSSELS
AMEMBASSY COPENHAGEN
AMEMBASSY DUBLIN
AMEMBASSY LUXEMBOURG
AMEMBASSY PARIS
AMEMBASSY ROME
AMEMBASSY THE HAGUE

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USEEC ALSO FOR EMBASSY

E.O.11652: N/A
TAGS: ETRD, UK, EC
SUBJECT: EC DIRECTIVE ON STANDARDS OF FILL FOR BEER
CONTAINERS

REF: (A) STATE 75963; (B) BRUSSELS 7323

1. OUR DISCUSSIONS WITH UK OFFICIALS IN SEEKING SUPPORT FOR GUARANTEED ACCESS TO THE COMMUNITY FOR U.S. CONTAINER SIZES HAVE HAD TWO RESULTS THUS FAR. FIRST, THE UK WILL NOT OBJECT TO APPROVING THE .35 LITER SIZE FOR INCLUSION IN THE "DEFINITELY ALLOWED" CATEGORY. UK OFFICIALS FEEL MUCH OF THE MOTIVATION BEHIND THE COMMISSION'S RELUCTANCE IS ITS POLICY OF REDUCING THE LIMITED OFFICIAL USE

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RANGE OF SIZES TO HELP THE EUROPEAN CONSUMER. THEY INFORMALLY SUGGEST WE SHOULD STRESS THAT THE WORLD POPULARITY OF THIS SIZE WITH CONSUMERS OUTWEIGHS ANY DISADVANTAGE CAUSED BY ADDING A FURTHER SIZE TO THE GUARANTEED ACCESS LIST. OFF THE RECORD, OUR CONTACTS SUGGESTED THAT WE KEEP THE PRESSURE ON JACQUES FAURE BECAUSE WORK IS GOING ON INTERNALLY WITHIN THE COMMISSION AND

"SUBSTANTIAL PROGRESS" IS BEING MADE TO AMEND THE DIRECTIVE.

2. SECOND, WE HAVE OBTAINED A WRITTEN STATEMENT OF BRITISH INTENTION TO ALLOW .35 LITER BEER CONTAINERS INTO THE UK AFTER 1980. IN A LETTER OF APRIL 14 TO THE EMBASSY, DEPARTMENT OF TRADE ASSISTANT SECRETARY ENID JONES STATES "AS FAR AS THE UK IS CONCERNED, IT IS INTENDED THAT BEER IN 35CL CANS WILL CONTINUE TO BE ACCEPTABLE" AFTER 1980. STREATOR

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Message Attributes

Automatic Decaptioning: X
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Decaption Date: 01 jan 1960
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Disposition Approved on Date:
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